



## **SANTA FE INTERNATIONAL FOLK ART MARKET WINS BEST U.S. ART FESTIVAL**

### **TWO SANTA FE ART TRIFECTA FESTIVALS PLACE IN TOP FOUR OF MONTH-LONG NATIONAL VOTE**

**SANTA FE, NEW MEXICO, April 17, 2015:** Two highly-regarded Santa Fe art festivals were voted in the top four of a national USA Today 10Best Reader's Choice Award contest for "Best U.S. Art Festival." The Santa Fe International Folk Art Market took the #1 honor today, while ART Santa Fe placed 4<sup>th</sup>—a major achievement given the split vote amongst loyal Santa Feans.

The Santa Fe International Folk Art Market and ART Santa Fe are two of the three festivals along with SITE Santa Fe that make up the "Santa Fe Art Triecta" that occurs July 9<sup>th</sup> through the 19<sup>th</sup> this year.

[The International Folk Art Market | Santa Fe](#) is the largest event of its kind in the world. More than 150 master folk artists from 57 countries gather on Museum Hill in Santa Fe to sell their art, which includes jewelry, textiles, baskets, ceramics and more. [ART Santa Fe](#) is an established international art fair of 15 years that brings some of the best contemporary and modern art from Europe, Asia, North America, and Latin America to Santa Fe.

"Santa Fe is regarded throughout the world as one of most unique and distinguished art capitals," said Randy Randall, Executive Director for TOURISM Santa Fe. "To have two separate events in the top five and one in First Place serves as strong recognition of our popularity, creativity and the true excellence of our festival artists, organizers, and volunteers."

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*Santa Fe is one of the world's top award-winning and most beloved destinations. "The City Different" is four centuries of history and legend, ancient and modern cultures, a majestic outdoor world of recreation and adventure, vibrant visual and performing arts, expansive culinary delights, revitalizing spas, and uniquely tasteful shopping. TOURISM Santa Fe, a department of the City Of Santa Fe, promotes the city to leisure and business travelers and operates the LEED Gold Certified Santa Fe*

Convention Center. For information, access your [Media Kit](#), [Official Santa Fe Guide](#), and visit [www.santafe.org](http://www.santafe.org).



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