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Art Santa Fe 2016 Announces Extraordinary Growth

-Four-day fine art experience reports successful first year produced by Redwood Media Group-

Santa Fe, NM (August 3, 2016) – [Art Santa Fe](#), a juried contemporary art show that takes place in downtown Santa Fe, New Mexico, announced a successful first year produced under the new management of Redwood Media Group. In its 16th year, the four-day contemporary art show took place July 7–10 and welcomed more than 6,000 attendees to the Santa Fe Community Convention Center. Art Santa Fe 2016 hosted over 50 exhibiting artists and galleries, both from the region and from around the globe, and saw a 25 percent increase in sales over previous years' reports, with many artists and galleries still finalizing pending sales, commissions, and placements.

"We are very happy with the success of our first Art Santa Fe and excited to build relationships with the enthusiastic art community of Santa Fe in the coming years," said Eric Smith, president of Redwood Media Group. "The local businesses and residents were very receptive, and we look forward to curating an even bigger Art Santa Fe next year."

For Art Santa Fe 2017, Redwood Media Group plans to use the momentum of this year's success by increasing community outreach and partnerships, and hosting additional Collector Club and sponsored special events—all for the specific purpose of increasing attendee traffic and driving art sales. Next year's show will run from July 13–16, 2017.

Art Santa Fe 2016 was the first event of the [Santa Fe Art Trifecta](#), a 10-day art experience from three major arts organizations, including Art Santa Fe, the International Folk Art Market | Santa Fe, and SITE Santa Fe. Art Santa Fe kicked off this event with Art Labs, which are compelling, site- and theme-specific projects; Art Talks, during which artists share their career journeys and specific approaches; and Meet the Artist live art demonstrations.

Additional 2016 show highlights included:

- Art Santa Fe's Premium Sponsor *Santa Fe New Mexican* blanketed the show with media coverage before, during, and after the show
- Thursday's Opening Night Preview Party was a success with presenting sponsors *Art & Antiques* and Freixenet
- Friday and Saturday Night at Art Santa Fe events welcomed the *Art & Antiques Collectors' Lounge*
- The 2016 curatorial theme was [HORIZON]
- Meet the Artist sessions and live art demonstrations included:

- Kelly Fischer / Contemporary Art Projects USA
- Jorge Luis Bernal and Douglas Mehrens / Encaustic Art Institute
- Jeffrey Bisailon / JBIS Contemporary
- Teena Robinson / Shutter & Brush Fine Art
- Jorge Cavelier / Contemporary Art Projects USA
- Mary Johnston / Mary Johnston Studio
- Bette Yozell / Bette Yozell Studio
- Siri Hollander / Siri Hollander Studio
- Andrea Broyles / Andrea Broyles Studio
- Gary Oakley / Gary Oakley Studio
- Sandy Vaillancourt / Studio Vaillancourt
- Art Talks included:
 - Painting with Passion / Jeffrey Bisailon, Jorge Luis Bernal, Bette Yozell
 - Evolving into Art / Teena Robinson, Mary Johnston, Grace Berge
 - Sculpture Diversity / Andrea Broyles, Siri Hollander, Heidi Loewen
 - Not Just Painting – Mixing It Up! / Laura McClanahan, Bette Ridgeway
- Art Labs included:
 - Horizons: Among the Cloud Forest / Jorge Cavelier / Contemporary Art Projects USA
 - Art Through the Lens of a Child / Kelly Fischer / Contemporary Art Projects USA & Santa Fe Children’s Museum
- Spotlight Artists for 2016 were Jeffrey Bisailon, Mary Johnston, Holly Grimm, and Siri Hollander.
- Award winners included:
 - Best Booth Design: South African Pavilion
 - Directors’ Award: Charlotte Jackson Fine Art, Mill Contemporary Gallery, Contemporary Art Projects USA’s “Horizons”
 - Best Sculpture Award: Siri Hollander, Eric Shupe, Wounaan Rainforest Baskets
 - Best International Exhibitor: Gallery Edel
 - Best New Exhibitor: InArt Gallery

Notable Exhibitor Sales:

More than 50 artists and galleries displayed their work at Art Santa Fe, and many came away with valuable new contacts and lucrative deals. Here are some of the top sales and commissions from this year’s show:

- Creason’s Fine Art Gallery sold several pieces, the highest going for \$2,500
- Mina Mokhtarzadeh sold several pieces
- Art Design Consultants (ADC) sold work from several artists, the highest sale being “Beads on Bone” for \$3,400
- The African Pavilion booths showcasing South African artists sold nine works in total
- InArt Gallery Santa Fe’s David Perez Escudero sold two paintings, including “Chamisa” at \$15,500
- Spotlight Artist Siri Hollander sold two sculptures and a painting, plus took two commissions
- Mary Johnston sold six of her contemporary landscape paintings
- Gallery Edel sold ten pieces, including four by Takano Manabu
- Contemporary Art Projects USA had several artists who made sales, including two pieces for Kelly Fischer at \$5,600 and \$3,500, and three of Jorge Cavelier’s “Horizons” panels for \$4,500
- Gallery KAG made six sales, the highest going for \$3,400 by P.T. Tiersky
- Wounaan Rainforest Baskets sold ten masks and three baskets
- Katie O’Sullivan Studios sold four paintings, her top sale being “Reflections, Remembrances And Realizations” for \$2,600

- Encaustic Art Institute, Ezra Siegel, Sandy Vaillancourt, Bette Yozell, and Sukhmani Designs each sold two pieces
- True West Gallery sold three pieces, including two by Marilyn Jennings for \$4,000 and \$1,500
- Gary Babb Studio sold four paintings
- Charlotte Jackson Fine Art sold two works by Charles Arnoldi
- Arte MLFS sold three pieces
- Eric Shupe Collection received commissions for two sculptures, as well as an offer for gallery representation
- Sales also made by Frank Wieczorek, Jeffrey Bisailon, Galeria Gaudi, Elizabeth Frank, Oakley Art Studio, Shutter & Brush Fine Art, Shelly Forbes, and Jim Keller

Click [here](#) to view photos from Art Santa Fe 2016. For more information about Art Santa Fe, visit www.artsantafe.com.

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About Art Santa Fe

Art Santa Fe is an annual four-day gathering of exceptional artists and galleries from around the world, exploring world-class modern and contemporary art in Santa Fe, the second largest art market in the United States. The juried contemporary art show provides a unique opportunity for exhibitors and attendees alike to honor the region's deeply rooted cultural traditions while launching into the future with cutting-edge artwork and inspiring events. Art Santa Fe has over 16 years of experience and was ranked fourth in a national USA Today 10 Best Reader's Choice Award contest for "Best U.S. Art Festival" in 2015. For more information, visit www.artsantafe.com.

About Redwood Media Group

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates six fine art shows: Artexpo New York, Art San Diego, Spectrum Indian Wells, Spectrum Miami, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world's largest fine art trade show for 38 years and counting, attracts more than 30,000 art enthusiasts every year, including 4,500 industry buyers. Spectrum Miami and RMG's newest acquisition, Red Dot Miami, take place during Miami Art Week, an annual attraction that draws over 80,000 art collectors to the city. Over the past seven years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RMG also owns *Art Business News* and *DECOR* magazines.

For more information, visit:

www.redwoodmg.com, www.artbusinessnews.com, www.artexponeewyork.com, www.art-sandiego.com, www.spectrum-miami.com, www.spectrum-indianwells.com, www.artsantafe.com and www.reddotmiami.com.