7.13–7.16, 2017

ART santa fe

A SPECTRUM ART SHOW

Our beautifully designed Show Catalog will be distributed to thousands of attendees to help them navigate the aisles of Art Santa Fe. A one-page advertisement will help bring more exposure for your business and will remain on our website months after the show.

BASIC INFORMATION

- Size: The finished catalog will be 5.5" x 8.5".
- Format: Elegant art catalog-style layout
- Distribution: Free to attendees at Art Santa Fe

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TO PLACE YOUR ORDER:

Fill out our online order form:
www.artsantafe.com/show-catalog-insertion-order

TO UPLOAD YOUR FILES, VISIT:

www.artsantafe.com/show-catalog-image-upload-form

DEADLINE IS JUNE 1, 2017

SPONSOR AD

SPONSOR LISTING EXAMPLES

DESIGN CRITERIA FOR SPONSOR ADS

Trim size: 8" x 8"
Bleed: 8.25" x 8.25"
Live area: 7.25" x 7.25"

AD DETAILS

- All images must be 300 dpi (dots per inch), and color images must be converted to CMYK (Cyan, Magenta, Yellow, and Black). Please convert any RGB colors to CMYK.
- File formats we accept: InDesign, Photoshop, Illustrator, or press-quality PDFs (do not include trim lines).
- Fonts and high-resolution images must be embedded or packaged.
- To avoid font problems when not supplying a PDF, we recommend that all fonts are converted to outlines (or "curves").
- Large areas of black used in your design should be composed of the following: C=40, M=20, Y=10, K=100.

Redwood Media Group runs on a Mac OS X platform.

- All text and important graphic elements, such as logos, should be kept 3/8" away from the ad edges on ads with bleed.

Please note: Include your name on ALL files. If any of the above requirements are not met, the ad may be returned to make corrections.

PLEASE UPLOAD ALL YOUR FILES TO OUR FTP:
www.artsantafe.com/show-catalog-image-upload-form

CLICK HERE TO SUBMIT YOUR LISTING INFORMATION AND IMAGE >

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