

7.12-7.15, 2018



Art Santa Fe Announces Inaugural Santa Fe Selects Judging at 2018 Show

The four-day, curated contemporary art show, owned and produced by Redwood Media Group, focuses on redevelopment and expansion of one of the country's best art shows this summer. Before the show begins, a group of five esteemed members of the art and design community will each choose five of their favorite pieces

FOR IMMEDIATE RELEASE: Santa Fe, NM (July 10, 2018) –[Art Santa Fe](#), the 18 year-old, four-day curated contemporary art show will take place at the Santa Fe Community Convention Center from Thursday, July 12, to Sunday, July 15, 2018 and is centered around the theme [ALLURE]—the undeniable power of contemporary and modern art to captivate, seduce, and charm all those who are inspired by the work. Redwood Media Group (RMG) has owned the show for three years after purchasing it from Charlotte Jackson in 2015 and announces that this year it will be bringing five members of Santa Fe's art and design community to the VIP Opening Night Reception to select 25 of their favorite works of art. Plaques put on each piece will note their selections.

The judges include:



Alex Hanna is a designer, and a marketing and branding consultant. His company, Invisible City Designs (ICD), specializes in high quality print work and creative direction. Alex graduated from Yale University with a degree in Art History. After teaching in Asia and on the East Coast for 5 years he moved to Santa Fe to work as Nedra Matteucci's head of marketing and design. In the community, Alex is currently serving as a Santa Fe Arts Commissioner. He has also been Chairman of the Museum of New Mexico Foundation Business Council, co-chair of the Guess Who's Coming to Dinner fundraising event for the Community Leadership Fund of the Santa Fe Community

Foundation, and has been on the Community Foundation's Envision Fund executive committee. Alex recently stepped down as President of the Yale Association of New Mexico.



Irene Hofmann is the Phillips Director and Chief Curator of SITE Santa Fe, a position she has held since 2011. In her role at SITE she has expanded the breadth and reach of SITE's exhibition program, reimagined SITE's signature biennial exhibition with a focus on contemporary art from the Americas, and recently oversaw a \$11million capital campaign to expand SITE's facility with a new building that opened in 2017.

Over the last two decades she has curated or co-curated group exhibitions that include: *Broadcast* (2009-10), *Agitated Histories* (2011), *Unsettled Landscapes*(2014), and *Future Shock* (2017) and solo exhibitions by artists including Dawoud Bey, Kota Ezawa, Joseph Grigely, Futurefarmers, Mungo Thomson, Enrique Martinez Celaya, Jason Dodge, Marjetica Potrč, Fabrice Gygi, and Iñigo Manglano-Ovalle. She is currently working on a large-scale exhibition devoted to artistic responses to

the global refugee crisis.

She has also held positions at the Contemporary Museum, Baltimore, the Orange County Museum of Art, Cranbrook Art Museum, the Art Institute of Chicago, the Walker Art Center, and the New Museum of Contemporary Art. She holds a BA in Art History from Washington University in St. Louis, and a MA in Modern Art History, Theory, and Criticism from The School of the Art Institute of Chicago.



Cyndi Conn is a curator of art, words, people, experiences. She is the Executive Director of Creative Santa Fe, a nonprofit organization dedicated to leveraging Santa Fe's unique sense of place to reframe critical issues and drive positive change. She is the co-chair of Mayor Alan Webber's task force to catalyze job creation and serves on the advisory board for the National Parks Arts Foundation. In 2014 she was chair of Mayor Javier Gonzales' housing and community development transition team and was honored by Albuquerque Business First as one of 40 Under Forty awardees statewide. Cyndi held the position of Visual Arts Director and Curator of the Center for Contemporary Arts, Santa Fe before founding gallery and art

advisory firm LAUNCHPROJECTS in 2008. Prior to that she was the Director of EVO Gallery.

Cyndi holds a Masters Degree in Curatorial Studies and Arts Administration from Skidmore College in conjunction with the Tang Museum, a BA in Latin American studies from Tulane University and studied at the Universidad Ibero Americana in Mexico City. She has lived in Paris, Mexico City, Austin, and New Orleans.



George Rivera, recent Governor of the Pueblo of Pojoaque in northern New Mexico has served his Pueblo since 1992 as Lt. Governor and was appointed and soon elected Governor upon the passing of former longtime Governor Jacob Viarrial.

George is also a Native American artist and has been sculpting and teaching art for over 20 years. His work centers primarily on monumental stone and bronze sculpture, painting and architectural design. The driving force behind all of his creations is the Native American Pueblo culture. George's artwork reflects the symbolism and realism of both the past and present-day life of the pueblo people. Many of his subjects focus on pueblo dancers. One of his recent pieces, on permanent display in the Pueblo of Pojoaque, is a 12-ton monumental sculpture of a buffalo, carved from Virginia soapstone. For Rivera, the buffalo is a symbol of stability for his tribe, both culturally and economically. His newest monumental creations, on display at the Buffalo Thunder Resort and Casino, include a bronze Buffalo Dancer, Deer Dancer and Butterfly Dancer. He is responsible for the architectural style and aesthetics of this outstanding resort. In addition to being an art instructor, George has been a teacher and cultural preservationist for his family and extended pueblo community. He has served on the Board of Directors of the Southwest Association of Indian Arts (SWAIA), has been a panelist for the New Mexico Arts Division, a guest lecturer at several colleges and was a participant in the 1995 U.S./China Arts Exchange in Kunming, China.



Steffany Hollingsworth, FASID, is a New Mexico licensed interior designer, is NCIDQ- certified, and has sat on ASID National Board of Directors following other leadership positions therein. Steffany started her twenty-plus year interior design career in Dallas, Texas before relocating to New Mexico. She has appeared on HGTV's *Designers' Challenge* and her work can be seen in several books such as *Leading Residential Interior*

Designers and *New Adobe Home*, and in the Kohler Permanent Showroom in Kohler, WI. Her

company, HVL Interiors, is located in Santa Fe, NM, and does residential, hospitality, education and corporate design. She and her partner write a monthly article in the HOME magazine, an insert in the Santa Fe New Mexican, titled Live Your Story.

###

FOR MEDIA INQUIRIES AND IMAGES:

Jennifer Hobson-Hinsley

505 603 8643

Jennifer@jlhmedia.com



About Art Santa Fe

Art Santa Fe is an annual four-day gathering of exceptional artists and galleries from around the world, exploring world-class modern and contemporary art in Santa Fe, the third largest art market in the United States. The curated contemporary art show provides a unique opportunity for exhibitors and attendees alike to honor the region's deeply rooted cultural traditions while launching into the future with cutting-edge artwork and inspiring events. Art Santa Fe has over 18 years of experience and was ranked fourth in a national *USA Today* 10 Best Reader's Choice Award contest for "Best U.S. Art Festival" in 2015. For more information, visit www.artsantafe.com.

About Redwood Media Group

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates five fine art shows: Artexpo New York, Spectrum Miami, Art San Diego, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world's largest fine art trade show for 40 years and counting, attracts more than 35,000 art enthusiasts every year, including 5,000 industry buyers. Spectrum Miami and Red Dot Miami attract more than 40,000 art aficionados during Miami Art Week, an annual event that draws over 150,000 art collectors to the city. Over the past nine years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RMG also owns *Art Business News*, an art industry publication.

For more information, visit:

www.redwoodmg.com, www.artbusinessnews.com, www.artexponeewyork.com, www.art-sandiego.com, www.spectrum-miami.com, www.artsantafe.com, and www.reddotmiami.com.