



Art Santa Fe Announces Highlights and Successes of 2018, Plans for 2019 Show

FOR IMMEDIATE RELEASE: Santa Fe, NM (August 13, 2018) – [Art Santa Fe](#), the 18 year-old, four-day curated contemporary art show produced by Redwood Media Group that took place at the Santa Fe Community Convention Center from July 12-15, 2018, announces a successful show and its plans for 2019.

Art Santa Fe 2018 saw a 20% growth in exhibitors, including an international slate of galleries, art dealers and artists. Sales, commissions and placements were robust, with Redwood Media Group also launching the all-new [SOLO] Project, a special designated section within Art Santa Fe featuring a curated collection of leading-edge established studio artists.

“We feel confident that our concept of showing contemporary art in Santa Fe can and will be further developed in the coming years,” said Redwood Media Group CEO Eric Smith. “Our team has seen a marked increase in visitors and exhibitors in the three years of owning the show, and our roots in this community are only growing deeper.”

Additionally, Art Santa Fe designed and launched two new programs this year: first, Art Bites, a ticketed art tour and culinary adventure with 3 museum/gallery stops paired with well-known Santa Fe chefs and their appetizer creations as well as wine. Second, Santa Fe Selects: an opportunity for selected judges in the art and design community to choose the works of art that most inspired them, giving special kudos to the galleries and individual artists’ works. This year’s judges included Creative Santa Fe Executive Director Cyndi Conn, Artist and former Pueblo of Pojoaque Governor George Rivera, Invisible City Designs owner Alex Hanna, interior designer and owner of HVL Interiors, Steffany Hollingsworth and SITE Santa Fe curator Irene Hofmann.

For the first time in 2019, Art Santa Fe will move to a week in July where they can fully develop their Art Santa Fe Week concept. This intentional separation from other art and cultural events in Santa Fe allows the city and Redwood Media Group to create more programming and opportunities for enjoying art in the City Different during a weeklong period. The party kicks off Tuesday, climaxes with the Opening Night Preview Party Thursday, and continues through brunch on Sunday. Details are forthcoming.

Art Santa Fe is also working in tandem with TOURISM Santa Fe and the Mayor Alan Webber’s office to develop a week of impactful programming that continues to support Santa Fe’s cultural growth and drive art tourism to the city.

A link to images and videos of Art Santa Fe can be found here:
<https://www.flickr.com/photos/artexpo/albums/72157669074227007/page1>



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About Art Santa Fe

Art Santa Fe is an annual four-day gathering of exceptional artists and galleries from around the world, exploring world-class modern and contemporary art in Santa Fe, the third largest art market in the United States. The curated contemporary art show provides a unique opportunity for exhibitors and attendees alike to honor the region's deeply rooted cultural traditions while launching into the future

with cutting-edge artwork and inspiring events. Art Santa Fe has over 18 years of experience in *Travel & Leisure's* 2017 Destination of the Year and was ranked fourth in a national *USA Today* 10 Best Reader's Choice Award contest for "Best U.S. Art Festival" in 2015. For more information, visit www.artsantafe.com.

About Redwood Media Group

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates five fine art shows: Artexpo New York, Spectrum Miami, Art San Diego, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world's largest fine art trade show for 40 years and counting, attracts more than 35,000 art enthusiasts every year, including 5,000 industry buyers. Spectrum Miami and Red Dot Miami attract more than 40,000 art aficionados during Miami Art Week, an annual event that draws over 150,000 art collectors to the city. Over the past nine years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RMG also owns *Art Business News*, an art industry publication.

For more information, visit:

www.redwoodmg.com, www.artbusinessnews.com, www.artexponewyork.com, www.art-sandiego.com, www.spectrum-miami.com, www.artsantafe.com, and www.reddotmiami.com.