



**FOR IMMEDIATE RELEASE**

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## **Art Santa Fe Returns July 7-10, 2016**

*-Experience an exploration of world-class modern and contemporary art as  
Art Santa Fe celebrates 16 years-*

**SANTA FE, NM (February 16, 2016)** – [Art Santa Fe](#), the four-day juried contemporary art show ranked fourth “Best U.S. Art Festival” in a national USA Today 10 Best Reader’s 2015 Choice Award contest, will convene in Santa Fe, New Mexico, from Friday, July 7 to Sunday, July 10, 2016, as part of the [Santa Fe Art Trifecta](#). As one of the newest additions to Redwood Media Group, which owns and produces fine art show exhibitions including Spectrum Miami and Artexpo New York, Art Santa Fe 2016 will see an expanded programming schedule including a variety of specially curated programs such as site-specific projects ranging from art talks and demonstrations to dynamic and cutting-edge works, as well as a curated selection of emerging and spotlight artists from around the world.

“Art Santa Fe has a long-standing reputation for providing a unique, dynamic look into modern and contemporary art, and we’re excited to watch it continue to grow in the coming years,” said Eric Smith, president and CEO of Redwood Media Group. “With Redwood Media Group’s vast expertise in producing fine art shows, we are confident the Santa Fe art community will really enjoy what we are planning for this year and years to come.”

With over 15 years of experience in a city with a robust arts climate, Art Santa Fe provides a unique opportunity for exhibitors and attendees alike to honor the region’s deeply rooted cultural traditions while launching into the future with cutting-edge artwork and inspiring events.

Located throughout the exposition floor, the featured programs at Art Santa Fe provide a dynamic experience for the audience to view and interact with site-specific works and performance pieces by leading international artists. Art Santa Fe’s special programs and exhibitions showcase the thriving art landscape of Santa Fe and are informed by a common curatorial theme: [HORIZON]. Exhibitors include top galleries, art publishers, and established art studios with mediums ranging from painting and photography to sculpture and glasswork. More show programming will be announced soon.

The city of Santa Fe is widely recognized as the second largest art market in the U.S. and one of UNESCO's *Creative Cities* due to the city's important achievements in arts and culture. Art Santa Fe is the first of three events that form the Santa Fe Art Triecta, an extraordinary alliance between highly original arts organizations, including Art Santa Fe, the International Folk Art Market | Santa Fe, and SITE Santa Fe, working in conjunction to internationally elevate Santa Fe as a top travel destination for refined hospitality. For more information or to register for Art Santa Fe, visit [artsantafe.com](http://artsantafe.com).

**SHOW HOURS:**

Opening Night Preview Party

Thursday, July 7, 2016 | 5 p.m. – 9 p.m.

**Open Show Days:**

Friday, July 8, 2016 | 11 a.m. – 8 p.m.

Saturday, July 9, 2016 | 11 a.m. – 8 p.m.

Sunday, July 10, 2016 | 11 a.m. – 5 p.m.

**VENUE:**

Santa Fe Convention Center

201 W Marcy St.

Santa Fe, NM 87501

**ADMISSION COST:**

Trade and Press: Free with pre-registration

Total Ticket VIP Pass: \$100 (Admits 2 people)

General Public: One-day pass \$20

Three-day pass \$25

Student/Senior: One-day pass \$10

Three-day pass \$15

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**About Art Santa Fe**

Art Santa Fe is an annual four-day gathering of exceptional artists and galleries from around the world, exploring world-class modern and contemporary art in Santa Fe, the second largest art market in the United States. The juried contemporary art show provides a unique opportunity for exhibitors and attendees alike to honor the region's deeply rooted cultural traditions while launching into the future with cutting-edge artwork and inspiring events. Art Santa Fe has over 15 years of experience and was ranked fourth in a national USA Today 10 Best Reader's Choice Award contest for "Best U.S. Art Festival" in 2015. For more information, visit [www.artsantafe.com](http://www.artsantafe.com).

**About Redwood Media Group**

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates six fine art shows: Artexpo New York, Art San Diego, Spectrum Indian Wells, Spectrum Miami, Art Santa Fe, and Red Dot Art Fair. Artexpo New York, the world's largest fine art trade show for 38 years and counting, attracts more than 30,000 art enthusiasts every year, including 4,500 industry buyers. Spectrum Miami and RMG's newest acquisition, Red Dot Art Fair, take place during Miami Art Week, an annual attraction that draws over 80,000 art collectors to the city. Over the past seven years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting

multiple high-end art shows throughout the year, RMG also publishes *Art Business News* and *DECOR* magazine.

For more information, visit:

[www.redwoodmg.com](http://www.redwoodmg.com), [www.artbusinessnews.com](http://www.artbusinessnews.com), [www.decormagazine.com](http://www.decormagazine.com),  
[www.artexponewyork.com](http://www.artexponewyork.com), [www.art-sandiego.com](http://www.art-sandiego.com), [www.spectrum-miami.com](http://www.spectrum-miami.com), [www.spectrum-indianwells.com](http://www.spectrum-indianwells.com), [www.artsantafe.com](http://www.artsantafe.com) and [www.reddotfair.com](http://www.reddotfair.com)